

Notice of Information Practices and Privacy Statement

Horse & Buddy | PO Box 675 | Apex, NC 27502 | 919.367.7740

How We Collect Information About You

Horse & Buddy, along with its employees and volunteers, collects data through various means, including letters, phone calls, emails, voicemails, and application submissions. This collection is either required by law or necessary to process applications or other requests for assistance through our organization.

What We Do Not Do With Your Information

Information regarding your financial situation, medical conditions, and care provided to us in writing, via email, on the phone (including information left on voicemails), or attached to applications is held in the strictest confidence. We do not give out, exchange, barter, rent, sell, lend, or disseminate any information about applicants or clients who apply for or receive our services that are considered patient confidential, restricted by law, or specifically restricted by a patient/client in a signed HIPAA consent form.

How We Use Your Information

Information is used only as reasonably necessary to process your application or provide you with health or counseling services. This may require communication between Horse & Buddy and healthcare providers, medical product or service providers, pharmacies, insurance companies, and other providers to verify your medical information, determine the type of medical supplies or healthcare services you need, or obtain or purchase any medical supplies, devices, medications, or insurance.

Fraudulent Information

If you provide information with the intent of fraud, or if it results in an actual crime of fraud for any reason (including willful or unwilful acts of negligence), your non-medical information may be given to legal authorities, including police, investigators, courts, attorneys, or other legal professionals, as well as any other information permitted by law.

Information We Do Not Collect

We do not use cookies on our website to collect data from site visitors. We do use some affiliate programs that may capture traffic data through our site. To avoid potential data capture that you visited, do not click on any outside affiliate links.

Limited Right to Use Non-Identifying Personal Information From Biographies, Letters, Notes, and Other Sources

Any pictures, stories, letters, biographies, correspondence, or thank you notes sent to us become the exclusive property of Horse & Buddy. We reserve the right to use non-identifying information about our clients for fundraising and promotional purposes that are directly related to our mission.

Clients will not be compensated for the use of this information, and no identifying information (photos, addresses, phone numbers, contact information, last names, or uniquely identifiable names) will be used without the client's express advance permission.

You may specifically request that no information be used for promotional purposes, but you must identify any requested restrictions in writing. We respect your right to privacy and assure you that no identifying information or photos you send to us will ever be publicly used without your direct or indirect consent.

SMS Privacy

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.